



Name of Newspaper: _____

Total Distribution of Individual Newspaper: _____

(Total for PAID and FREE Distribution — Usually Line 15-F on form 3526)

Total Distribution Highest Circulation Newspaper: _____

Contest Materials Prepared by: _____ Phone: _____

CATEGORY NAME	DIVISION	# OF ENTRIES	\$11 ⁰⁰ PER ENTRY
(Please Fill-In the Appropriate Circle)			
3. Past Presidents' Award for General Excellence	① ② ③ ④ ⑤	_____	_____
4. "Rookie" Reporter of the Year	NON-DIVISIONAL	_____	_____
5. Writer of the Year	NON-DIVISIONAL	_____	_____
6. Sports Writer of the Year	NON-DIVISIONAL	_____	_____
7. Photographer of the Year	NON-DIVISIONAL	_____	_____
8. Best Front Page	①① ①② ①③ ①④ ①⑤	_____	_____
9. Best Editorial Page	① ② ③ ④ ⑤	_____	_____
10. Photographic Excellence	① ② ③ ④ ⑤	_____	_____
11. Overall Design Excellence	①① ①② ①③ ①④ ①⑤	_____	_____
12. Advertising Excellence	① ② ③ ④ ⑤	_____	_____
13. Community Leadership	NON-DIVISIONAL	_____	_____
14. Best Newspaper Web Site	NON-DIVISIONAL	_____	_____
15. Coverage of Local Government	① ② ③ ④ ⑤	_____	_____
16. Coverage of Education	① ② ③ ④ ⑤	_____	_____
17. Coverage of Business, Financial and Economic News	NON-DIVISIONAL	_____	_____
18. Coverage of the Arts	① ② ③ ④ ⑤	_____	_____
19. Coverage of the Environment	NON-DIVISIONAL	_____	_____
20. Coverage of Health, Healthcare and Science	NON-DIVISIONAL	_____	_____
21. Headline Writing	① ② ③ ④ ⑤	_____	_____
22. Coverage of Crime/Police/Courts	① ② ③ ④ ⑤	_____	_____
23. Coverage of Election/Politics	① ② ③ ④ ⑤	_____	_____
24. Sports Coverage	① ② ③ ④ ⑤	_____	_____
25. In-Depth Reporting	① ② ③ ④ ⑤	_____	_____
26. Spot News Coverage	① ② ③ ④ ⑤	_____	_____
27. News Story	① ② ③ ④ ⑤	_____	_____
28. Best News or Feature Series	① ② ③ ④ ⑤	_____	_____
29. Best Obituaries	NON-DIVISIONAL	_____	_____
30. Editorials	① ② ③ ④ ⑤	_____	_____
31. Feature Story	① ② ③ ④ ⑤	_____	_____
32. Best Column	① ② ③ ④ ⑤	_____	_____
33. Sports Feature	① ② ③ ④ ⑤	_____	_____
34. Editorial Cartoon	① ② ③ ④ ⑤	_____	_____
35. Best Use of Multimedia	NON-DIVISIONAL	_____	_____
36. Best Citizen Involvement	NON-DIVISIONAL	_____	_____
37. Best Online Revenue Producer	NON-DIVISIONAL	_____	_____
38. Feature Photo(s)	① ② ③ ④ ⑤	_____	_____
39. Sports Action Photo(s)	① ② ③ ④ ⑤	_____	_____
40. Sports Feature Photo(s)	① ② ③ ④ ⑤	_____	_____
41. Art Photo	① ② ③ ④ ⑤	_____	_____
42. Picture Story	① ② ③ ④ ⑤	_____	_____
43. Spot News Photo(s)	① ② ③ ④ ⑤	_____	_____
44. Graphic Illustration	① ② ③ ④ ⑤	_____	_____
45. Best Use of Color	NON-DIVISIONAL	_____	_____
46. Best Special Section Cover	① ② ③ ④ ⑤	_____	_____
47. Special Sections	① ② ③ ④ ⑤	_____	_____
48. Historical, Anniversary, or Progress Editions	NON-DIVISIONAL	_____	_____
49. Best Real Estate/Home Section	① ② ③ ④ ⑤	_____	_____
50. Special Holiday Edition	① ② ③ ④ ⑤	_____	_____
51. Best Special Section — Advertising	① ② ③ ④ ⑤	_____	_____
52. Best Advertising Campaign — Large Space	NON-DIVISIONAL	_____	_____
53. Best Advertising Campaign — Small Space	NON-DIVISIONAL	_____	_____
54. Best Large Space Ad	① ② ③ ④ ⑤	_____	_____
55. Best Small Space Ad	① ② ③ ④ ⑤	_____	_____
56. Best Multi-Advertiser Pages	① ② ③ ④ ⑤	_____	_____
57. Best Color Ad Created by the Newspaper	① ② ③ ④ ⑤	_____	_____
58. Best House Ad/Ad Campaign	① ② ③ ④ ⑤	_____	_____
59. Classified Advertising	NON-DIVISIONAL	_____	_____
60. Best Newspaper Image Promotion	NON-DIVISIONAL	_____	_____
61. Circulation Promotion Award	① ② ③ ④ ⑤	_____	_____
62. Bloopers of the Year	NON-DIVISIONAL	_____	_____

1. If you enter more than one newspaper, please copy this form and fill out a separate form for each paper.
2. Staple postal statement or printing bills to this sheet.
3. Staple check to this sheet. GOOD LUCK! (* Make all checks payable to New York Press Association).

\$

TOTAL # OF ENTRIES

TOTAL COST

NYPA office use only

- check received
 entries complete
 entries incomplete
 called _____
 entered by _____