

Is your High School Newspaper a Winner?

Compete against New York State high schools in the New York Press Association's annual High School Newspaper Contest. Find out if your school's newspaper is among the best in New York State!

Contest year extends from January 1, 2011 through December 31, 2011. Deadline for submission of entries is Tuesday, January 10, 2012. Entries **MUST** be received at NYPA office on or before that date. If they are not, they will be disqualified.

Categories:

71) General Excellence: Overall quality of newspaper, including writing, design, photography, and advertising. Submit one complete copy of any **three issues** from the contest year. Submit those three issues in one 9x12 envelope, as they count as one entry.

72) News Story: Submit tearsheet with entry clearly marked. Entry will be judged on difficulty in obtaining story, use of sources, completeness of coverage, impact of lede and quality of writing.

73) Feature Story: Story content must be directly related to readership, but may be any type of feature, (ie. sports, lifestyle, etc.) and may include photos. Judges will look at quality of writing first, but will weigh use of photos, art, and page design. Submit clearly marked tearsheet and name of writer.

74) Column: Any regularly published column relating to readership. Submit tearsheets of **two columns** written by the same writer, and the name of writer. Submit those two columns in one 9x12 envelope, as they count as one entry.

75) Design: Overall design including page layout, color and organization. Submit one complete copy of any **two issues** published during the contest year. Submit those two columns in one 9x12 envelope, as they count as one entry.

76) Photography: Submit tearsheet of single photo for feature, sports or news coverage. Photos will be judged on composition, focus, and detail. Write photographer's name in RED next to photo.

77) Best Sports Story: Submit one marked tearsheet of any local sports story. Entry will be judged on originality, enterprise, thoroughness and quality of writing.

Each entry must be marked with the **NAME OF THE NEWSPAPER AND THE CATEGORY YOU ARE ENTERING IN**. Package each entry in a separate 9" x 12" envelope that is marked with the name of the newspaper and the category. **DO NOT place multiple entries of the same category in one envelope, or they will be disqualified.** Each complete entry **MUST** be in its own 9x12 envelope. No "ganging" of entries. All entries must be submitted in tearsheet form, with entry portions marked clearly in red on each tearsheet. Do not mount tearsheets. Entries that are not properly identified will be disqualified. Use only one entry form.

All entries become property of the New York Press Association.

Entries will be judged by the following point system:

1st place = 20 points,
2nd place = 10 points,
3rd place = 5 points

First, second and third place awards will be made in each category and division. Judges' decisions are final.

Contest entry forms must be accompanied by a fee of \$5.00 per entry. Make checks payable to NYPA. Entry fees are non-refundable.

The overall best high school newspaper will win a plaque, and two representatives and the advisor will be invited to the NYPA's Spring convention March 30 & 31, 2012 – the state's largest convention for press people, held in Saratoga Springs, NY.

Check to make sure entries are submitted in the proper category – eg., a column is NOT a feature or an editorial, etc.

entry form

Please type or print
High School _____

Newspaper Name _____

Address of Newspaper Office _____

Website address of high school newspaper _____

Phone number of newspaper office _____

Name of Advisor _____ Advisor daytime phone # _____

Email address of Advisor _____

Name of newspaper Editor _____

Do students working on the newspaper receive class credit? _____

Does your newspaper have a paid advisor? _____

Is your newspaper subsidized by student fees or self supporting? _____

Contest materials prepared by (print name please) _____

complete

Number of entries

_____ 71. General Excellence

_____ 72. News Story

_____ 73. Feature Story

_____ 74. Column

_____ 75. Design

_____ 76. Photography

_____ 77. Best Sports Story

_____ Total # of entries

_____ Total amount of entry fees

send your entries to:

New York Press Association
Attn: Better Newspaper Contest
1681 Western Avenue
Albany, NY 12203-4305
phone 518.464.6483 fax 518.464.6489

visit our website:
www.nynewspapers.com