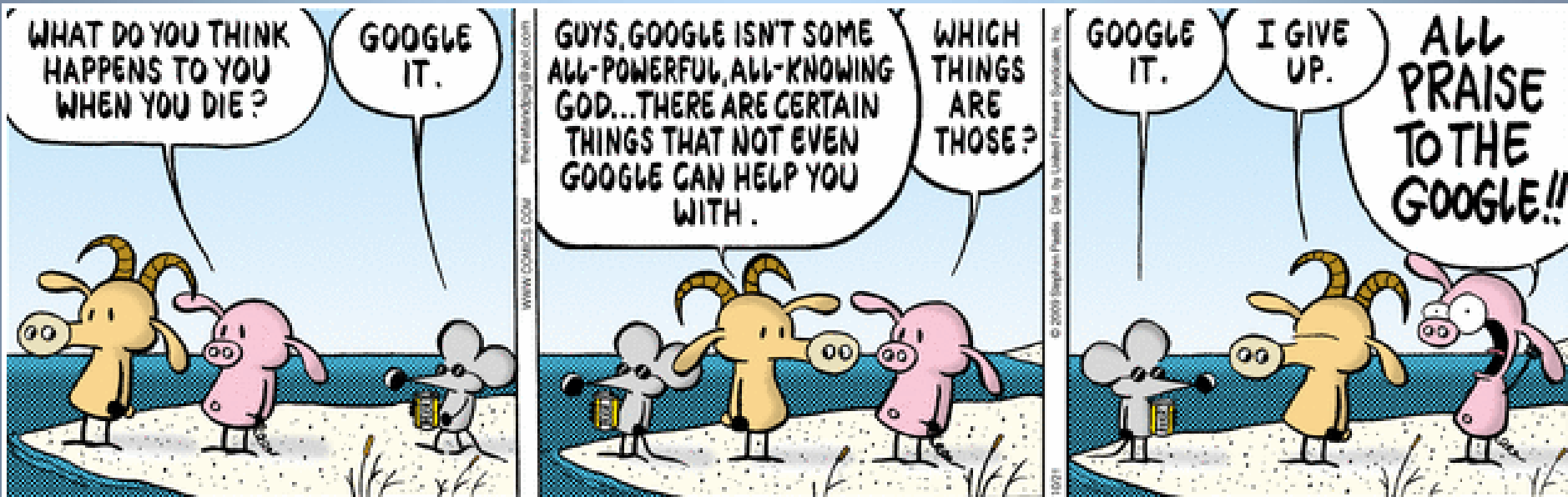
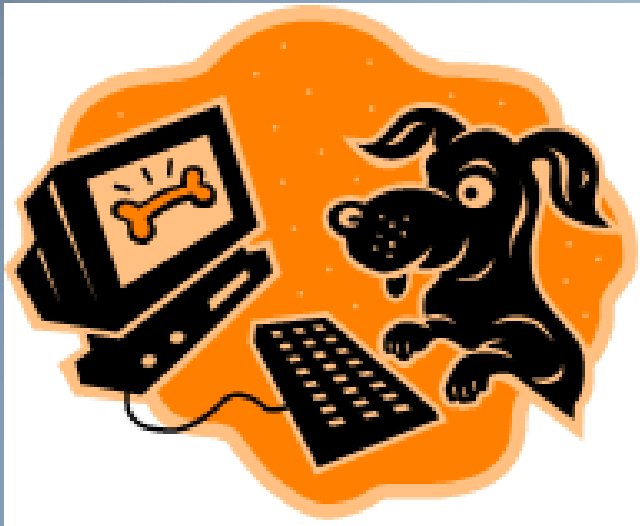


Harnessing the power of the Internet



Doug Haddix
Investigative Reporters and Editors



Be a smarter searcher

- Advanced search: limit search by date, domain or file type (e.g. just spreadsheets or PDFs or PowerPoints).



- Keep up with newest technology at [Google Labs](#)
- [Google UncleSam](#) searches .gov, .mil, .state
- [Google Scholar](#) now includes all federal and state court cases (indexed w/i 2 weeks)
- [Google Trends](#) for top searches



Square it

[tahoe ski resorts](#)

[dinosaurs](#)

[new york city bridges](#)

[american vice presidents](#)

[noble gases](#)

[baseball stadiums](#)

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[largest lakes](#)

[flowering trees](#)

[us states](#)

[western european countries](#)

[pop stars](#)

[Start with an empty Square](#)

Google Insights for Search beta

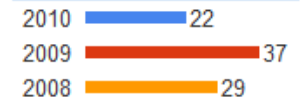
Web Search Interest: mortgage help

2010, 2009, 2008

United States

Categories: [Real Estate](#), [Finance & Insurance](#), [Local](#), [Society](#), [News & Current Events](#)

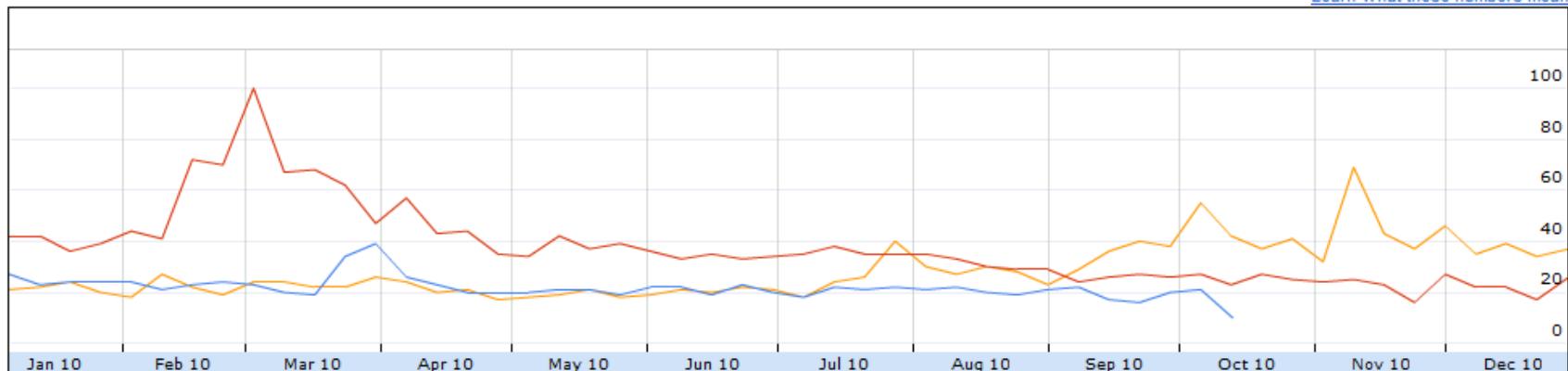
Totals ?



Interest over time

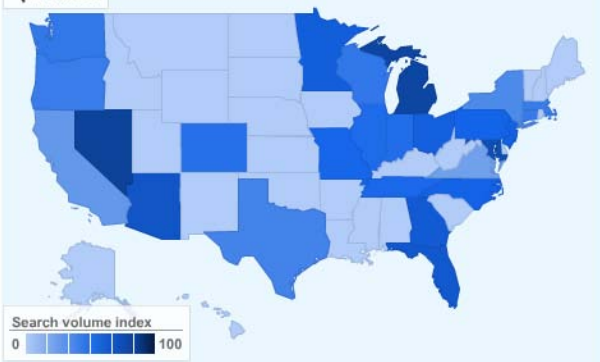
Forecast ? News headlines

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* The last value on the graph is based on partial data and may change. [Learn more](#)
 Dates on the x-axis are shown only for the first time range selected above.

Zoom Out



Regional interest 2010



Rising searches

- [underwater mortgage](#) +300%
- [underwater mortgage help](#) +300%
- [unemployed mortgage help](#) +200%
- [mortgage help center](#) +40%
- [mortgage modification program](#) +40%

[Embed this table](#)

Google has limits

- No one knows for sure, but estimates are that Google searches **far less than half** of what's available on the Web – maybe a small fraction.
- Each search engine has its own strengths and weaknesses.
- Total shared results of any two search engines: 8.9 percent.
- Any three search engines: 2.2 percent

Source: 2007 study by Dogpile, Penn State and Queensland University of Technology

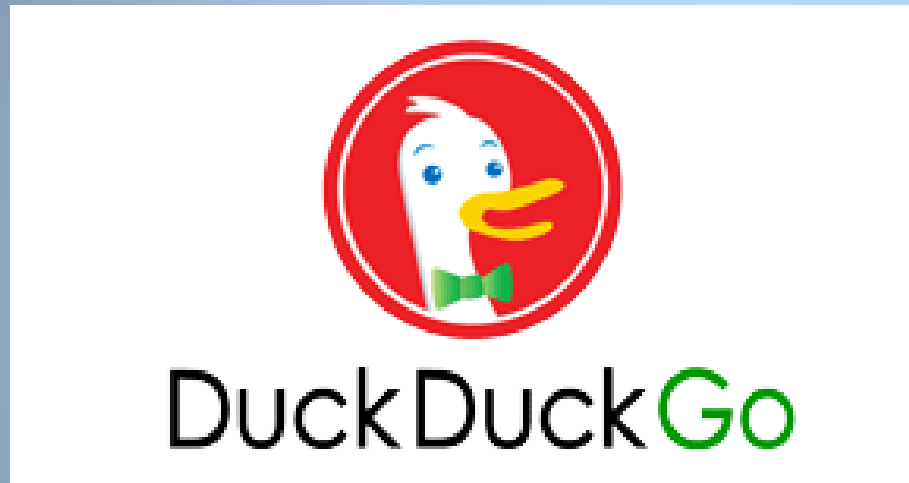
Get a second and third opinion



Goal: Regularly use two other search engines and their advanced features. Try [InfoSpace](#).

- [Bing.com](#) (Microsoft – relevancy)
- [Yippy!](#) (clustered results)
- [Yahoo!](#) (directory)

Emerging search engines



Enter what you want to calculate or know about:

|pop. Tokyo vs Mexico City



Ready reference



- [Wikipedia](#) (*for links, sources*)
- [Internet Public Library](#) (“reference” page)
- [Infomine](#) (*scholarly Internet resources*)
- [Census](#) (esp. *Data Finders* feature)
- [BRB](#) and [Portico](#) (public records locators)

Directories by and for journalists



- NICAR [Net tour](#)
- Reporter's [Desktop](#) by Duff Wilson
- Center for Investigative Reporting [guide](#)
- SPJ [Journalist's Toolbox](#)

Don't get beat on your beat



- Alerts do the searching for you every day (Google and Nexis). Sample list.
- RSS feeds (Rich Site Summary or Really Simple Syndication). Feeds now appear as an option on a lot of Web sites.
- Set up an iGoogle or My Yahoo beat page.
- Change detection notification for Web pages

The “Invisible Web”

- The **Visible** Web (“Surface Web”) is made up of the typical results in search engines.
- The **Invisible** Web (“Deep Web”) includes searchable databases / dynamic content.
- Some estimate the Invisible Web is 550 times bigger than the Visible Web.
- Google says more than 1,000 federal government sites can’t be “crawled.”

Dive deeper

Search engines typically miss:

- Database information
- Content behind firewalls
- Content behind registration screens
- ASP / dynamically generated pages
- Robot.txt excluded pages



Deep Web sites



- People: [Pipl](#), [123people](#), [PeekYou](#), [Snitch](#)
- Social media: [Kosmix](#), [SamePoint](#), [WhosTalkin](#), [BoardTracker](#), [SocialMention](#), [KnowEm](#)
- Databases: [CompletePlanet](#) and [list](#)
- Business: [Biznar](#)
- Medical: [Mednar](#) and [PubMed](#)
- Science: [Science.gov](#)
- Video: [Blinkx](#)
- Directory: [Online Education Database](#)

Who's behind the site?

- Domain Tools
- Allwhois
- Quarkbase



JulianAssangeMustDie.com



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Dr. Melissa Clouthier, Bill Dupray, Clyde Middleton, & Steve Schippert



Registrant:

MelissaClouthier.com
4840 West Panther Creek Drive
Ste 200
The Woodlands, Texas 77381
United States

Domain Name: JULIANASSANGEMUSTDIE.COM

Created on: 06-Dec-10

Expires on: 06-Dec-11

Last Updated on: 06-Dec-10

Administrative Contact:

Clouthier, Melissa melissa.clouthier@gmail.com

MelissaClouthier.com
4840 West Panther Creek Drive
Ste 200
The Woodlands, Texas 77381
United States
(713) 306-8867 Fax --

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Ste 200
The Woodlands, Texas 77381
United States
(713) 306-8867 Fax --

Search the Dead Web

- Cache in search engines
- [Wayback Machine](#)
- Library of Congress' archiving project: Mapping the Internet Electronic Resources Virtual Archive ([MINERVA](#))
- [CyberCemetery](#) – sites of defunct government agencies and commissions



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an interest-rate increase.

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that places temporary workers to talk about trends.

about 19 hours ago via TweetDeck

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new nature of workplace stress and what employers can do to
combat it.

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URGHARO: Ned.Hibberd@FOXTV.COM needs drug cartel expert,
pref. in Houston, TX, who can do ON-CAM intv abt the arrest of La
Barbie.

4:26 PM Aug 31st via TweetDeck

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Publisher to PDF: [Publisher to PDF](#)

Online OCR Conversion: [Scanned OCR PDF to Word](#)

Map a list of addresses



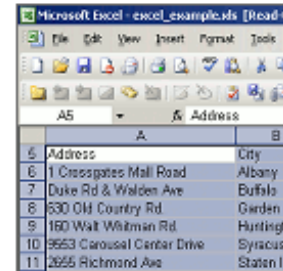
map addresses | [map coordinates](#) | [custom services](#) | [video tutorials](#) | [blog](#)



Have locations you need to **map**? Well try this free and unique tool to...

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- Geocode for coordinates, print maps, and more!

Make your first map following the steps below, or see our [video tutorials](#).



Step 1: Paste your data below

Example Address	City	State	Zip	Name	Phone	Group	
1 Crossgates Mall Road	Albany	NY	12203	Apple Store Cross Gates	(518) 869-3192	Example Group 1	http://www.a
Duke Rd & Walden Ave	Buffalo	NY	14225	Apple Store Walden Galleria	(716) 685-2762	Example Group 2	http://www.a
630 Old Country Rd.	Garden City	NY	11530	Apple Store Roosevelt Field	(516) 248-3347	Example Group 3	http://www.a
160 Walt Whitman Rd.	Huntington Station	NY	11746	Apple Store Walt Whitman	(631) 425-1563	Example Group 3	http://www.a
9553 Carousel Center Drive	Syracuse	NY	13290	Apple Store Carousel	(315) 422-8484	Example Group 2	http://www.a

You can also start by using our [Spreadsheet Template](#) or hit "Map Now" and try it out with our example data.

or

Columbus homicides 2008-2010

	A	B	C	D	E	F	G	H	I	J
1	DATE	YEAR	MONTH	NAME	AGE	ADDRESS	CITY	STATE	ZIP	CAUSE OF DEATH
2	1/4/2008	2008	January	Derick Huff Jr.	20	1160 Oak St.	Columbus	OH	43205	Shot
3	1/5/2008	2008	January	Jessica Verma	30	1200 Authurs Pl.	Columbus	OH	43203	Stabbed
4	1/17/2008	2008	January	Jamil Cotton	27	455 E. 18th Ave.	Columbus	OH	43201	Shot
5	1/18/2008	2008	January	Dennis Lewis	17	1161 Loretta Ave.	Columbus	OH	43211	Shot
6	1/26/2008	2008	January	Colton Groves	19	Wesliegh Run Drive & Westmead Drive	Columbus	OH	43228	Shot
7	1/28/2008	2008	January	Robert D. Moffitt	57	343 Effington Lane	Columbus	OH	43207	Strangled
8	2/5/2008	2008	February	Marcus O. Shelton	46	427 W. Rich St.	Columbus	OH	43215	Trauma
9	2/7/2008	2008	February	Eugene Brown	58	764 St. Clair Ave.	Columbus	OH	43201	Shot
10	2/8/2008	2008	February	Chavin Roberts	20	4440 Lemarie Ct.	Columbus	OH	43224	Shot
11	2/13/2008	2008	February	Matthew P. Edblom	32	1766 S. 8th St.	Columbus	OH	43207	Stabbed



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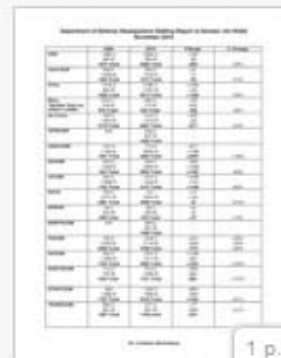
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Organize and share documents



What Can I Do With DocumentCloud?

Seen a story that made good use of DocumentCloud? Written one? Tell us about it and we'll post it here.

Boston Globe, November 18, 2010 — [Pervasive Fraud in Probation Department Hiring](#)

In May of 2010, *Boston Globe* reporters took an extensive look at accusations of patronage in Massachusetts' Probation Department, prompting the state's high court to appoint an independent counsel to investigate the agency's hiring practices and other allegations. The *Globe* thoroughly annotated that 337 page report for readers.

[Accusations](#) | [Counsel Appointment](#) | [Counsel Report](#)

Washington Post, October 1, 2010 — [Two Worlds: Government Contractors, Alaska Natives](#)

Since 2001, billions of dollars in government contracts have been awarded to Alaska native corporations, or ANCs, through a program designed to support indigenous run corporations by giving them a leg up in the bidding process. A *Washington Post* investigation found that the vast majority of the money in those contracts never makes it north to Alaska. The documents they published to help make their case include consulting agreements, letters, a senate report highlighting weak oversight of the ANC program, and an SEC filing.


Los Angeles Times

L.A. County's child welfare agency wastes \$514,000 on cellphones, audit finds

More than 1,400 of the department's 5,000 phones were not used by employees, yet were activated and incurred \$330,000 in service charges. One worker racked up \$2,000 in personal international calls.

DOCUMENT PAGES NOTES TEXT

p. 1

**COUNTY OF LOS ANGELES
DEPARTMENT OF AUDITOR-CONTROLLER**
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 525
LOS ANGELES, CALIFORNIA 90012-3873
PHONE: (213) 974-8301 FAX: (213) 626-5427

WENDY L. WATANABE
AUDITOR-CONTROLLER

MARIA M. OMS
CHIEF DEPUTY

ASST. AUDITOR-CONTROLLERS
ROBERT A. DAVIS
JOHN NAIMO
JUDI E. THOMAS

December 21, 2010

TO: Supervisor Michael D. Antonovich, Mayor
Supervisor Gloria Molina
Supervisor Mark Ridley-Thomas
Supervisor Zev Yaroslavsky
Supervisor Don Knabe

FROM: Wendy L. Watanabe *Wendy L. Watanabe*
Auditor-Controller

SUBJECT: **DEPARTMENT OF CHILDREN AND FAMILY SERVICES – CELLULAR
PHONE REVIEW**

As part of our ongoing responsibility to ensure that County resources are safeguarded and that departments comply with County fiscal policies and procedures, we have reviewed the Department of Children and Family Services' (DCFS or Department) controls over its cellular phones (cell phones). DCFS has more than 5,000 cell phones and spends approximately \$2.2 million a year on cell phone services.

Summary of Findings

Page 1 of 7

More than \$500K in spending questionable

Broadband cards went unused

Personal calls to foreign country

Changes promised

[Original Document \(PDF\)](#)

Contributed by: Megan Garvey, Los Angeles Times

DocumentCloud

Google Fusion

Gather, visualize and share data online

- Visualize and publish your data as maps, timelines and charts
- Host your data tables online
- Combine data from multiple people

id	name	url	description	status	created
1	MTBOver	http://www.mtbover.com		active	2008-01-01
2	MTBOver	http://www.mtbover.com		active	2008-01-01
3	MTBOver	http://www.mtbover.com		active	2008-01-01
4	MTBOver	http://www.mtbover.com		active	2008-01-01
5	MTBOver	http://www.mtbover.com		active	2008-01-01
6	MTBOver	http://www.mtbover.com		active	2008-01-01
7	MTBOver	http://www.mtbover.com		active	2008-01-01
8	MTBOver	http://www.mtbover.com		active	2008-01-01
9	MTBOver	http://www.mtbover.com		active	2008-01-01
10	MTBOver	http://www.mtbover.com		active	2008-01-01
11	MTBOver	http://www.mtbover.com		active	2008-01-01
12	MTBOver	http://www.mtbover.com		active	2008-01-01
13	MTBOver	http://www.mtbover.com		active	2008-01-01
14	MTBOver	http://www.mtbover.com		active	2008-01-01
15	MTBOver	http://www.mtbover.com		active	2008-01-01
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17	MTBOver	http://www.mtbover.com		active	2008-01-01
18	MTBOver	http://www.mtbover.com		active	2008-01-01
19	MTBOver	http://www.mtbover.com		active	2008-01-01
20	MTBOver	http://www.mtbover.com		active	2008-01-01



- Check out the [Example Gallery](#)

Upload a spreadsheet

Google fusion tables MLBsalaries2010.xls

File View Edit Visualize Merge

Current view: All - [Show options](#)

Name ▾	Salary ▾	Position ▾	Team ▾	League ▾
Abreu, Tony	407,000	Shortstop	Arizona Diamondbacks	NL
Boyer Blaine	725,000	Pitcher	Arizona Diamondbacks	NL
Drew Stephen	3,400,000	Shortstop	Arizona Diamondbacks	NL
Gutierrez Juan C.	411,000	Pitcher	Arizona Diamondbacks	NL
Haren Danny	8,250,000	Pitcher	Arizona Diamondbacks	NL
Heilman Aaron	2,150,000	Pitcher	Arizona Diamondbacks	NL
Howry Bobby	2,000,000	Pitcher	Arizona Diamondbacks	NL
Jackson Conor	3,100,000	First Baseman	Arizona Diamondbacks	NL
Jackson Edwin	4,600,000	Pitcher	Arizona Diamondbacks	NL
Johnson Kelly	2,350,000	Second Baseman	Arizona Diamondbacks	NL
Kennedy Ian	403,000	Pitcher	Arizona Diamondbacks	NL

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